



GACCP

Georgia Association of Community Care Providers

2024

Sponsorship Prospectus



About GACCP

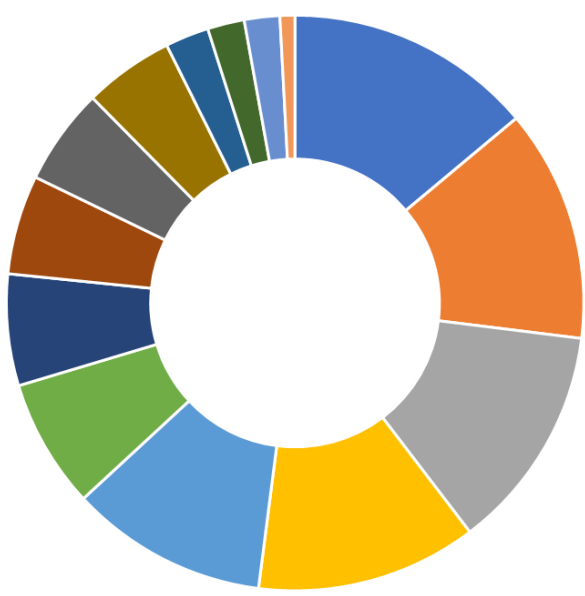
The Georgia Association of Community Care Providers (GACCP) unites home and community-based service (HCBS) providers working to enhance the lives of the elderly and people living with disabilities to live comfortably and independently in their communities through supportive care and services.

As Georgia's Premier HCBS industry association, GACCP's government relations team represents providers at the executive and legislative branches of the State of Georgia including:

- the Governor's Office
- the General Assembly
- and the Departments of Community Health (DCH), Behavioral Health and Developmental Disabilities (DBHDD), and Human Services (DHS) including the Division of Aging Services (DAS) and the Division of Family & Children Services (DFCS)

GACCP by the Numbers

Over 500 members provide services funded by Georgia Medicaid Waivers and Older Americans Act including:



- 182 | PHCP (Private Home Care Provider)
- 171 | EDWP (Elderly and Disabled Waiver Program)
- 166 | PSS (Personal Support Services)
- 162 | Private Pay
- 145 | PSSX (Personal Support Services Extended)
- 95 | AAA (Area Agency on Aging)
- 82 | ICWP (Independent Care Waiver Program)
- 73 | SNS PHCP (Skilled Nursing Services by Private Home Care Providers)
- 71 | RC (Respite Care)
- 66 | NOW & COMP (Waiver Program)
- 32 | ADH (Adult Day Health)
- 27 | Case Management
- 26 | ALS (Alternative Living Services)
- 11 | HDM/HDS (Home Delivered Meals/Services)



Quarterly Meetings

GACCP hosts quarterly meetings designed to inform, educate and connect providers throughout the state of Georgia.

2024 WINTER MEETING

Tues, February 6 &
Wed, February 7, 2024

Atlanta Marriott Buckhead Hotel &
Conference Center



2024 SPRING MEETING

Wed, May 8, 2024

Crowne Plaza Peachtree City

2024 SUMMER MEETING

Tues, August 7 &
Wed, August 8, 2024

Lake Lanier Islands Resort &
Conference Center



2024 FALL MEETING

Wed, October 23, 2024

Crowne Plaza Peachtree City



Sponsorship Opportunities

Annual Sponsor Packages

providing year-round recognition and greater presence at the Quarterly Meetings

SPONSOR BENEFIT	Platinum 2 available	Gold 2 available	Silver 4 available	Bronze
Investment	\$15,000	\$10,000	\$7,500	\$5,000
<i>Pro-Rated for remainder of 2024</i>	\$11,250	\$7,500	\$5,625	\$3,750
GACCP Membership	●	●	●	●
Exhibit Booth at each Quarterly Meeting	✓	✓	✓	✓
Registrations for each Quarterly Meeting	●●●●	●●●	●●	●●
Event Recognition (select 2 meetings / year / sponsor)	✓ Lunch Sponsor	✓ Reception or Breakfast	✓ Coffee Break	X
Podium Time	✓ Event Recognition & General Session	✓ Event Recognition & General Session	✓ General Session	✓ General Session
Event Attendee List	✓	✓	✓	✓
Dedicated Email to membership	●●	●●	●	●
Recognition on all Marketing Outlets	✓	✓	✓	✓

Benefits Overview:

- **GACCP Membership** – includes up to 5 company contacts
- **Exhibit Booth at Quarterly Meetings** – includes 2-4 registrations based on sponsorship level. Registrations can be used to invite your clients and providers to experience a GACCP quarterly meeting
- **Event Recognition** – sponsorship packages include event recognition at key functions based on sponsorship level
- **Podium Time** – receive guaranteed podium time during the quarterly meeting
- **Event Attendee List** – provided post event with details for those attendees that opted in
- **Dedicated email communication to membership** – directly reach the GACCP membership by providing your message to be sent by GACCP on behalf of your organization
- **Recognition on all GACCP marketing outlets** – including website, email, signage and program guide



Sponsorship Opportunities

Event Sponsorship

a la carte sponsorship opportunities for single Quarterly Meeting

Standard Exhibit

2-day Meeting:

Winter & Summer

- \$750/Member
- \$900/Non-Member

1-day Meeting:

Spring & Fall

- \$500/Member
- \$625/Non-Member

- Exhibit booth (6 ft. tabletop)
- 2 exhibitor attendee registrations
- Event attendee list provided post event for opt-in attendees
- Company name & logo on meeting signage, agenda, website
- Exhibitors are encouraged to bring a raffle item

Lunch Sponsor

\$7,500

Winter & Summer – 2 available
Spring & Fall – 1 available

- Podium time at lunch
- Company logo on signage

Breakfast Sponsor

\$5,000

Winter & Summer – 2 available
Spring & Fall – 1 available

- Podium time at lunch
- Company logo on signage

Reception Sponsor

\$5,000

Winter & Summer – 1 available
Spring & Fall – n/a

- Podium time at lunch
- Company logo on signage

Case Managers Workshop Sponsor

\$1,500

Winter & Summer – n/a
Spring & Fall – 1 available

- Podium time during workshop
- Event attendee list provided post event for opt-in attendees
- Company logo on signage

Coffee Break Sponsor

\$1,000

Winter & Summer – 3 available
Spring & Fall – 2 available

- Company logo on signage at break station

Registration Sponsor

\$500

1 available

- Company logo on website and “Know Before You Go” email
- Company logo on signage at the Registration Desk

Giveaway Sponsor

Cost at Sponsor's Discretion

- branded items for all attendees like water bottle, lanyard, notebook, tote bag

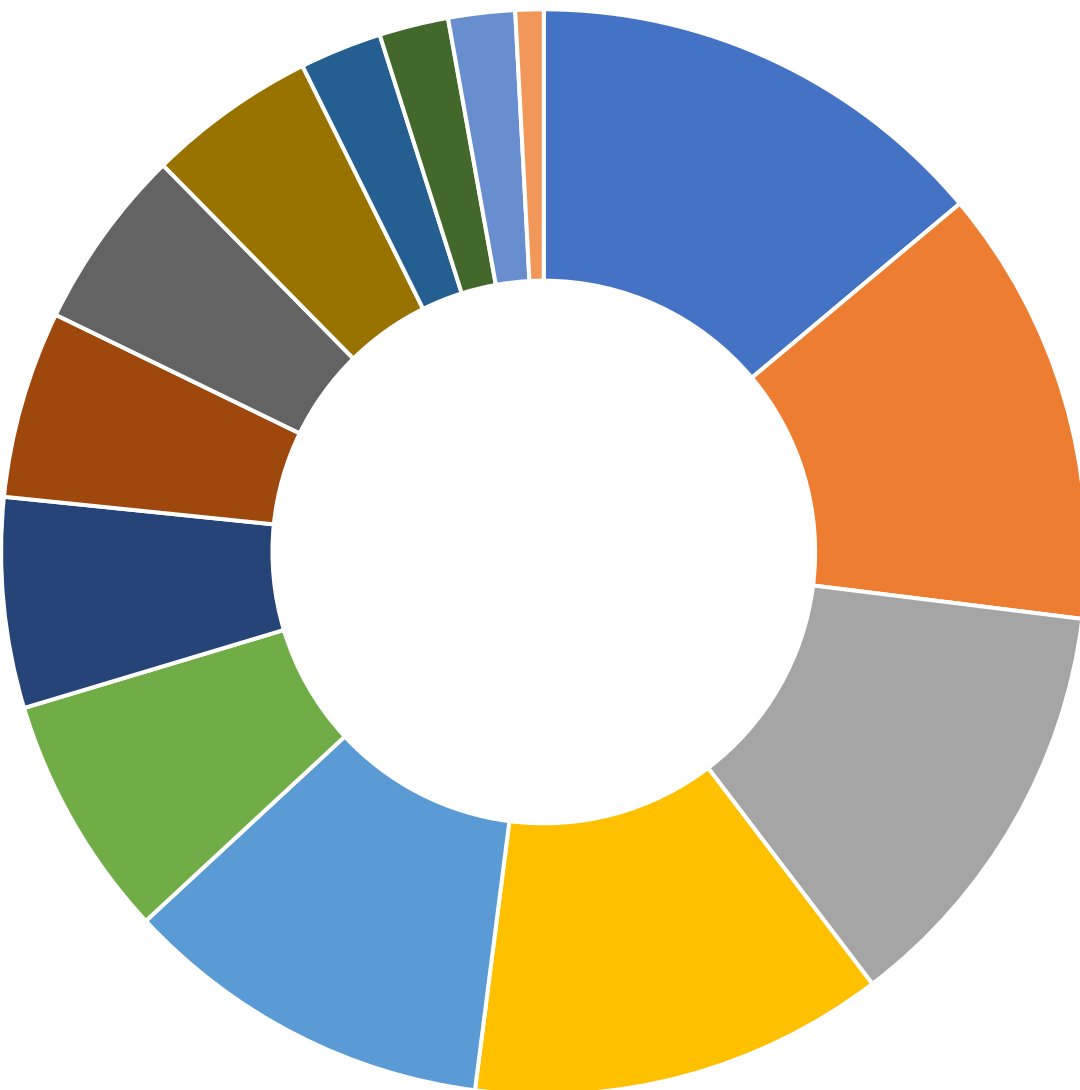


Ready to Get Started?

Select your sponsorship at
www.gaccp.org/sponsor

Don't see your desired sponsorship level?
Need assistance with making your selection?
Contact us to discuss the possibilities.

director@gaccp.org | 404.949.8272



- 182 | PHCP (Private Home Care Provider)
- 171 | EDWP (Elderly and Disabled Waiver Program)
- 166 | PSS (Personal Support Services)
- 162 | Private Pay
- 145 | PSSX (Personal Support Services Extended)
- 95 | AAA (Area Agency on Aging)
- 82 | ICWP (Independent Care Waiver Program)
- 73 | SNS PHCP (Skilled Nursing Services by Private Home Care Providers)
- 71 | RC (Respite Care)
- 66 | NOW & COMP (Waiver Program)
- 32 | ADH (Adult Day Health)
- 27 | Case Management
- 26 | ALS (Alternative Living Services)
- 11 | HDM/HDS (Home Delivered Meals/Services)

About GACCP

The Georgia Association of Community Care Providers (GACCP) unites home and community-based service (HCBS) providers working to enhance the lives of the elderly and people living with disabilities to live comfortably and independently in their communities through supportive care and services.

GACCP promotes high quality, ethical business practices that benefit vulnerable Georgians. We are committed to building a better quality of life for the elderly and disabled while enabling their ability to age in place in their communities.

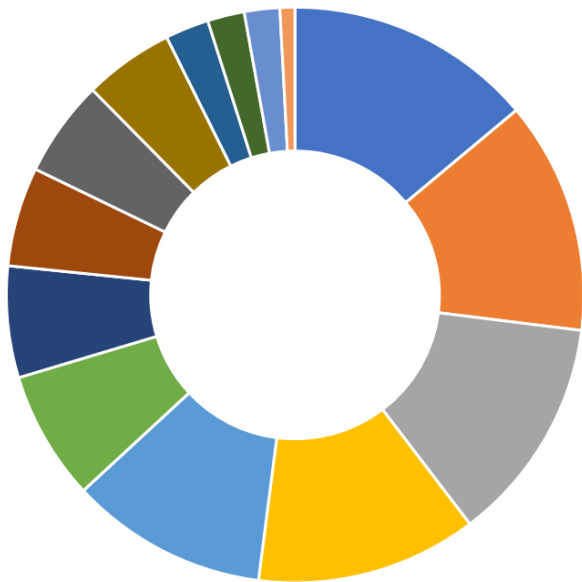
As Georgia's Premier HCBS industry association, GACCP's government relations team represents providers at the executive and legislative branches of the State of Georgia including:

- the Governor's Office
- the General Assembly
- and the Departments of Community Health (DCH),
- Behavioral Health and Developmental Disabilities (DBHDD),
- and Human Services (DHS) including the Division of Aging Services (DAS) and the Division of Family & Children Services (DFCS)



GACCP by the Numbers

Over 500 members provide services funded by Georgia Medicaid Waivers and Older Americans Act including:



- 182 | PHCP (Private Home Care Provider)
- 171 | EDWP (Elderly and Disabled Waiver Program)
- 166 | PSS (Personal Support Services)
- 162 | Private Pay
- 145 | PSSX (Personal Support Services Extended)
- 95 | AAA (Area Agency on Aging)
- 82 | ICWP (Independent Care Waiver Program)
- 73 | SNS PHCP (Skilled Nursing Services by Private Home Care Providers)
- 71 | RC (Respite Care)
- 66 | NOW & COMP (Waiver Program)
- 32 | ADH (Adult Day Health)
- 27 | Case Management
- 26 | ALS (Alternative Living Services)
- 11 | HDM/HDS (Home Delivered Meals/Services)

Quarterly Meetings

GACCP hosts quarterly meetings designed to inform, educate and connect providers throughout the state of Georgia. Our meetings are held with the following general cadence:

Winter Meeting

- 2-day program
- late January/early February

Spring Meeting

- 1-day program
- late April/early March

Summer Meeting

- 2-day program
- late July/early August

Fall Meeting

- 1-day program
- late October/early November